

## Disclaimer



Certain statements in this presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in BPO services including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, time and cost overruns on client contracts, client concentration, our ability to manage ramp-ups and growth, our ability to manage our international operations, reduced demand in our key focus verticals, disruptions in telecom infrastructure and technology, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, performance of our subsidiaries, withdrawal of government fiscal incentives, political instability, legal restrictions on raising capital and acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry. Firstsource may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

## Firstsource: Who we are?





Established in 2001 Public listing in 2007



Part of RP-Sanjiv Goenka Group Since 2012



## **Domain driven BPM services company**

leveraging a 'Digital First, Digital Now' approach to solve key customer problems



## **Leaders in chosen segments**

across Banking & Financial Services, Healthcare, Communications, Media & Technology



## 150+ global clients including

18 Fortune 500 companies and 3 FTSE 100 companies



### **Deep partnerships with clients**

Average tenure of top 5 clients is over 18.4 years



27,940\* Firstsourcers

across US, UK, India, Philippines and Mexico \*As on 31st Mar. 2024



Revenues of INR 63.4 Billion

(US\$765 Million) in FY2024

# Part of RP-Sanjiv Goenka Group



































































**Combined Revenues** US\$4.5 Billion\*

**Asset Base** US\$6 Billion<sup>3</sup> **Shareholders** 1 Million+\*

## We work with the leading global enterprises...





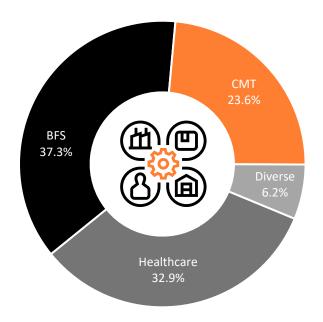
### **Banking & Financial Services**

- → Asset Finance
- → Credit Cards
- Mortgages
- ▶ Retail & SME Banking
- → FinTech



### **Healthcare**

- → Hospital Providers
- → Health Plans
- → Healthcare Services
- → Medical Devices





### **Communications** Media & Technology

- ▶ Streaming Services
- → Cable TV
- ▶ Broadband & Telephony
- Consumer Tech
- ➤ E-Commerce



### **Diversified Industries**

- → Utilities
- ▶ Government Entities

### 5 of Top 15

Mortgage Servicers in the US

### 5 of Top 15

Mortgage Lenders in the US

### 6 of Top 10

Credit card issuers in the US

### 3 of Top 6

Retail Banks in the UK

### 1,000+

Hospitals in the US

### 7 of Top 10

Health insurance/managed care providers in the US

### 1 of Top 2

Broadcasting and media companies in the UK

### 2 of Top 5

Telecom and broadcasting companies in the US

### 3 of Top 5

Consumer-tech companies in the US

### 2 of Top 4

Utility companies in the UK

## And are market leaders in our focus domains





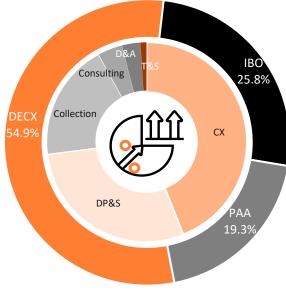
### **Customer Experience (CX)**

- Omnichannel engagement
- Active user personalization
- □ Intelligent automation
- ☑ Virtual Copilot



### Consulting

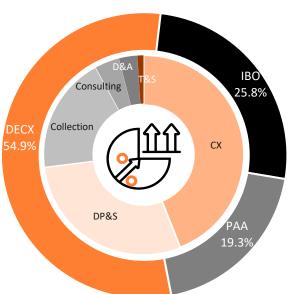
- ☑ Technology solutions
- CX strategy and design
- Process optimization
- ☑ Metrics & measurement





### **Domain-led Platforms/Solutions (DP&S)**

- ☑ Sympraxis Digital intake operations
- ☑ Firstsource Healthcare Cloud Revenue cycle management





#### Collections

- ☑ White-labeled digital collections
- ☑ First-party & 3rd party collections
- Legal collections
- Compliance & risk management



### Data & Analytics (D&A)\*

- ☑ Data annotation and labeling
- Predictive analytics
- Managed services
- ☑ AI-enabled services



### Trust & Safety (T&S)\*

- Audit of policies/queue structures
- Workflow optimization
- ☑ Real-time content monitoring
- Predictive analytics



### **Market Leader Star Performer**

**Healthcare Payer Operations** Peak Matrix Assessment | 2023



### **Major Contender**

**RCM Operations** 

Peak Matrix Assessment | 2023



### **Major Contender Star Performer**

**Banking Operations** 

Peak Matrix Assessment | 2023



### **Leader Quadrant**

**Customer Experience Services** 

Provider Lens | Europe | 2023



### **Horizon 2**

**Customer Experience Services** 

HFS Horizons | 2024



### Leader

**Cost Optimization & Revenue Generation Capability** 

NEAT Vendor Analysis | 2024

Source: The Everest Group, ISG, HfS, Nelson Hall

<sup>\*</sup> Emerging services

# We have realigned our strategic priorities...





## And are focused on execution



### Our recent deal wins



10-year renewal of contract as the primary outsourcing partner by the Top client, one of Europe's leading media and entertainment companies



Selection by **Education Testing Services**, one of the largest education assessment organizations in the world, to provide student support and technology services



New business for digital intake and digital customer engagement services with one of the largest managed health care and insurance companies in the US



Selected by one of the **Top five banks in the UK**, one of our long-standing clients, for a large transformational program



Working with **two of the largest consumer tech companies globally** on training their proprietary AI tool leveraging its AI Ops framework

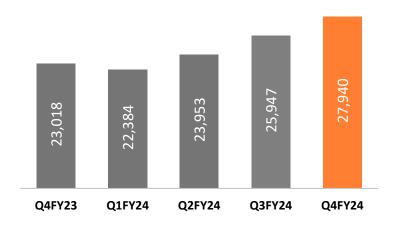


Additional business from one of the largest utilities companies in the UK, to provide core customer support

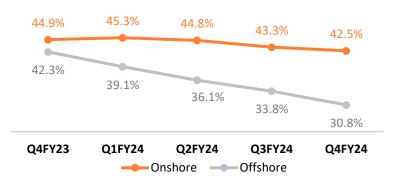


Selected by a large cooperative financial institution in the UK for services in the areas of financial crime and compliance

#### **Total headcount**



Attrition\*



\*For employees in employment for more than 180 days

## We expect Gen AI to open new revenue streams...





### Most enterprises are still early in their GenAl adoption cycle

- After initial exuberance, enterprises are now looking at Gen AI in a more holistic manner
- Cost of compute and predicting same for future is gaining attention
- · Scaling experiments and its implication are being discussed



### **Focus on Trustworthy and Responsible AI**

- Copyrights, Data Security, and compliance has become key areas of focus
- Explainability and guardrails for model response is important to increase adoption



### Scale adoption to open new market opportunities

- Co-develop domain/function-specific LLMs along with technology companies
- Need for Open Source & OnPrem LLMs by a few enterprise



### **Continued focus on POCs/Data quality as field evolves**

- Move towards building agents that perform tasks along with other features
- Grounding the models with enterprise data to improve model output
- Pre-built integrations to enterprise systems to accelerate time-to-market

# And we are building capabilities to address the opportunity



### FirstSense.Al

Our proprietary framework to accelerate client's Al deployment

## FirstSense.Al **Studio**

Sandbox ecosystem for experimentation, evaluation, and integration

# FirstCoLLab

Initiative to proactively engage Firstsourcers in Al engineering

## **Partner** ecosystem

Across Robotics, **Process and Task** Mining, and Conversational AI

Mortgage Quality Audit co-pilot launched to production.

Multi-language proprietary LLMs supported. Completed 55+ POCs; 8+ copilots in production\*

Gen Al based **FirstAssist** 

launched across org policy Q&A

## FirstSense.Al

demos has influenced 5+ customer wins

\*As on 31st Mar. 2024

# We are socially conscious





Sustainable1

S&P Global







## Firstsource ranked in the top 96th percentile on the Dow Jones Sustainability Index

Score of **62** on the CSA metric as well as on the ESG metric in the **first year** of participation Included in the S&P Global Sustainability Yearbook 2024, **one of only three Indian IT & ITES companies** listed



65%
Increase in consumption of RE vs FY22 (India)

24% Renewable energy mix (India)

Offices are Green
Building Certified

100%
Waste disposed to waste handler

77%

Reduction in Scope 1
emission vs. FY22



46% of the total workforce comprise of women

Level 3
Disability Confident
Leader in the UK

15,298 CSR – Hours of Volunteering INR **68.4** Mn

Spent directly through our CSR Initiatives

New suppliers screened on E&S KPI

70%



50% of the Board are Independent Directors 10% of Independent Directors are Women 54%
Promoter shareholding

Zero
Fines and penalties related to unethical business practices

**Zero** es of inside

enalties Cases of insider nethical trading

RE: Renewable Energy © FIRSTSOURCE | 11

## And focused on shareholder value creation



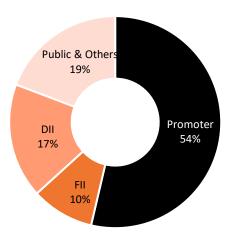
#### **5 Years Stock Performance**

NSE: FSL | BSE: 532809 | Reuters: FISO.BO | Bloomberg: FSOL:IN

Market Capitalisation: US\$1.8bn | Average daily trading volume: US\$ 7.5mn

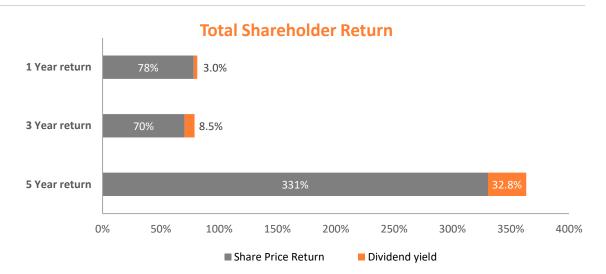


### **Shareholding Pattern\***



#### **Key institutional shareholders**

- HDFC Mutual Fund
- ICICI Prudential Mutual Fund
- Tata Mutual Fund
- Vanguard Group
- BlackRock
- SBI Mutual Fund
- Steinberg India
- Dimensional Fund
- LSV Asset Management
- Mahindra Manulife Mutual Fund



\*As on 31st Mar. 2024

# **Leadership** team





MD & CEO



Dinesh Jain Chief Financial Officer



Prashanth Nandella **Chief Operating Officer** 



Aftab Javed Chief Human Resources Officer



Aniket Maindarkar Chief Marketing Officer



Hasit Trivedi Chief Digital & Al Officer



Vivek Sharma Head – CMT, BFS and Emerging Geos



Head – Healthcare & Lifesciences



Rajiv Malhotra Head – Europe, Middle East & Africa



Arjun Mitra Head – Collections



Ashish Chawla Head – CX and Consulting



Akash Pugalia Head – Trust & Safety



Head – Enterprise Transformation Office

## In summary...



### We see potential to grow at an accelerated pace over the medium term...

- Discontinuities caused by macro and technology shifts are creating market opportunities
- Our 'market positioning' gives us an advantage

## ...Helped by our unique differentiators...

- Roster of long-standing relationships with quality clients with large spend
- Recognized market leadership in our chosen domains

### ...And driven by the One Firstsource playbook...

- Focus on account mining and expanding capabilities
- Speed-to-market, clear accountability and improved market visibility are key imperatives

### ...Even as we remain focused on execution in the near term

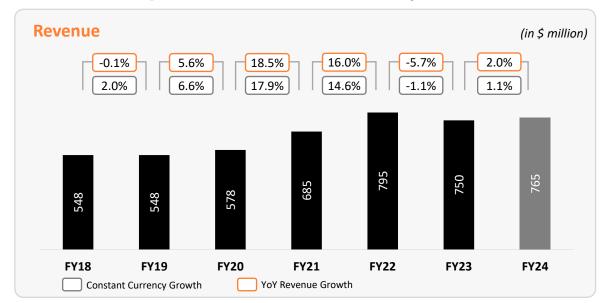
- FY24 deal wins highest ever
- Robust Q4FY24 exit deal pipeline

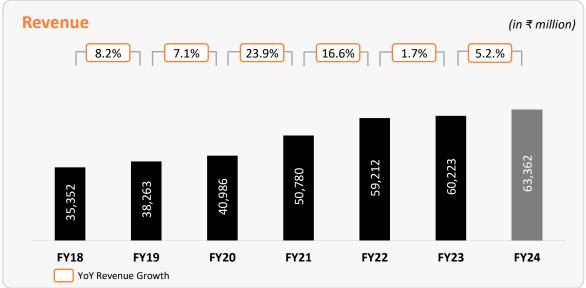


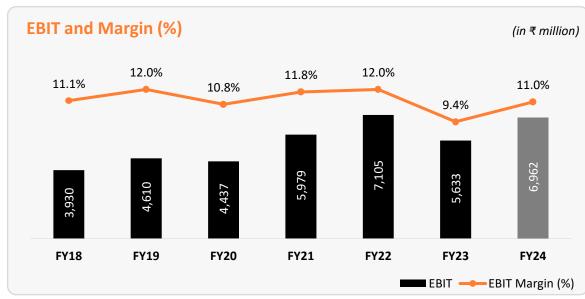
# Factsheet

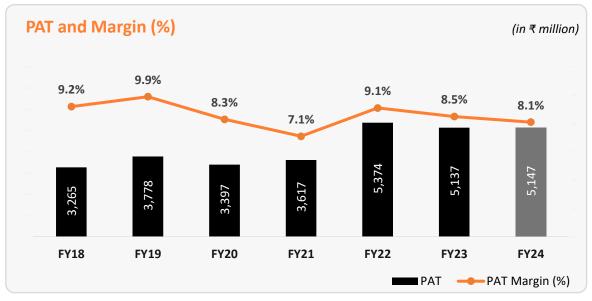
# Financial performance snapshot





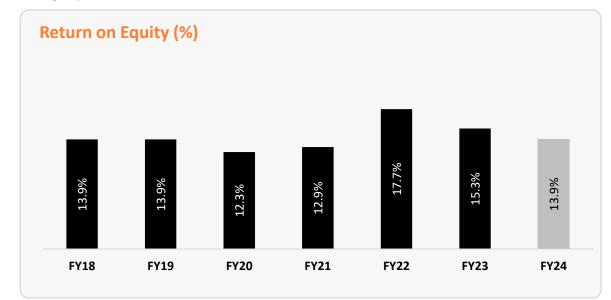


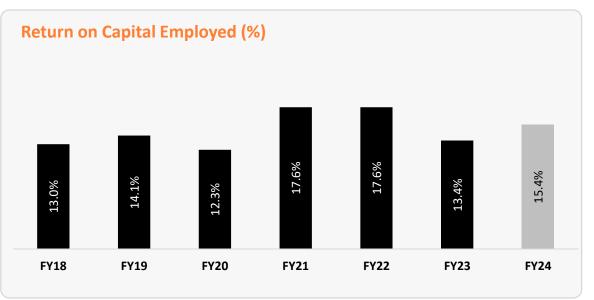


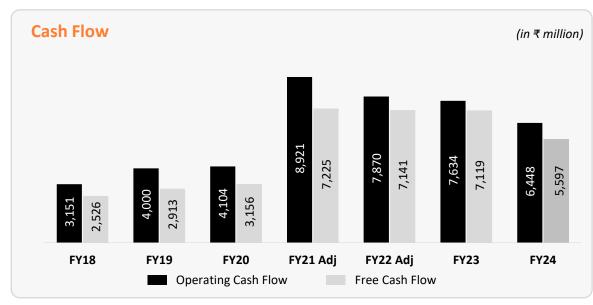


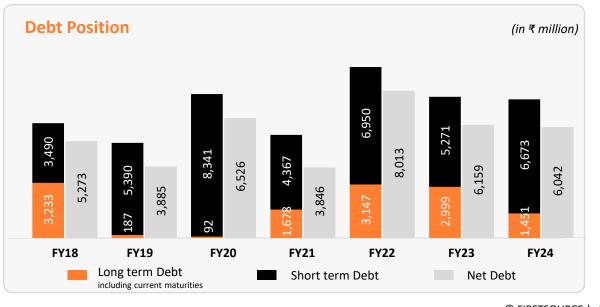
# Key performance indicators











# Summary of Performance for the Quarter ended March 31, 2024





#### **REVENUE**

# ₹ 16,705 Million (US\$ 201 Million)

YoY growth of 7.3% Constant Currency YoY growth of 4.5% Constant Currency QoQ growth of 4.2%



### **EBIT**

# ₹ 1,830 Million (Margin 11.0%)

YoY growth of 1.7% YoY Margin contraction of 60bps QoQ margin expansion of 30bps



### **PROFIT AFTER TAX**

₹ 1,335 Million (Margin 8.0%)

YoY decline of 5.5% YoY Margin contraction of 110bps



### **EARNINGS PER SHARE**

(Diluted)

₹ 1.90 per share

Q3FY24 at ₹ 1.84 per share Q4FY23 at ₹ 2.02 per share

# Summary of Performance for the Full Year ended March 31, 2024





### REVENUE

₹ 63,362 Million (US\$ 765 Million)

YoY growth of 5.2% Constant Currency YoY growth of 1.1%



### **EBIT**

₹ 6,962 Million (Margin 11.0%)

YoY growth of 25.4%# YoY Margin expansion of 180 bps#



### PROFIT AFTER TAX

₹ 5,147 Million (Margin 8.1%)

YoY growth of 26.8%\* YoY Margin expansion of 130 bps\*



### **EARNINGS PER SHARE**

(Diluted)

₹ 7.34 per share

FY23 at 7.32 per share

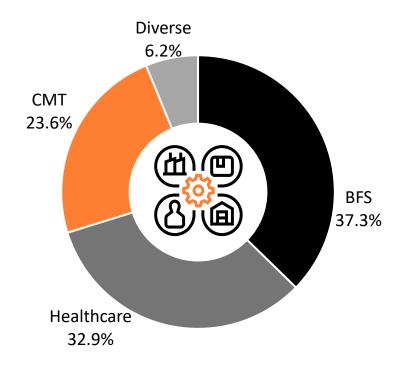
<sup>#</sup>excluding one-time charges related to leadership changes in Q2FY24

<sup>\*</sup>excluding other income on account of changes in the fair value of the liabilities for purchase of non-controlling interest and contingent considerations

# Revenue split | Q4FY24

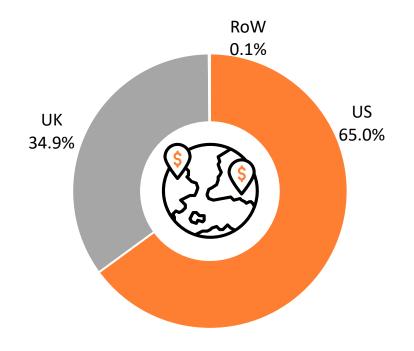


## Revenue split by verticals



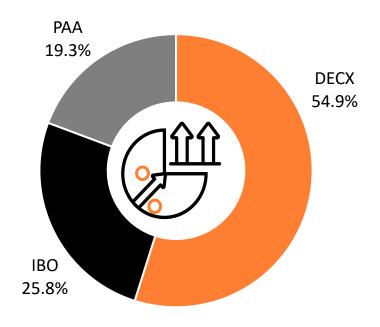
Banking & Financial Services (BFS)

Revenue split by geography



Rest of World (RoW)

## Revenue split by service lines



Intelligent Back Office (IBO) Platforms, Automation & Analytics (PAA)

## FY25 business outlook





## **Profit** & loss statement



Consolidated IndAS financials

In ₹ million	Q4FY23	FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	QoQ	YoY	FY24	YoY
Income from services	15,566	59,859	15,267	15,417	15,948	16,693	4.7%	7.2%	63,325	5.8%
Other operating Income	2	364	25	(17)	17.6	12	(33.5%)	505.2%	37.17	(89.8%)
Revenue from operations	15,568	60,223	15,292	15,400	15,966	16,705	4.6%	7.3%	63,362	5.2%
Revenue from operations (USD Mn)	\$ 190	\$ 750	\$ 186	\$ 186	\$ 192	\$ 201	4.9%	6.2%	\$ 765	2.0%
QoQ Growth % - Constant Currency	2.5%	-	(3.0%)	(0.1%)	3.4%	4.2%			-	
YoY Growth % - Constant Currency	(2.8%)	(1.1%)	(1.6%)	(1.9%)	2.8%	4.5%			1.1%	
Personnel Expense	9,692	38,680	9,239	9,402	9,895	10,558	6.7%	8.9%	39,093	1.1%
Operating Expense	3,435	13,278	3,652	3,710*	3,700	3,643	(1.5%)	6.1%	14,705	10.7%
EBITDA	2,441	8,265	2,402	2,288	2,371	2,503	5.6%	2.5%	9,564	15.7%
EBITDA Margin	15.7%	13.7%	15.7%	14.9%	14.9%	15.0%	10bps	(70bps)	15.1%	140bps
Depreciation / amortization	642	2,632	613	654	663	673	1.6%	4.8%	2,602	(1.1%)
EBIT	1,799	5,633	1,789	1,634*	1,709	1,830	7.1%	1.7%	6,962	23.6%
EBIT Margin	11.6%	9.4%	11.7%	10.6%	10.7%	11.0%	30bps	(60bps)	11.0%	160bps
Other Income / (expense)	105#	1,251#	6	153#	134#	75	(44.2%)	(28.8%)	368	(70.5%)
Interest Income / (expense), net	(185)	(732)	(243)	(244)	(235)	(312)	32.8%	68.3%	(1,034)	41.3%
Profit Before Taxes	1,719	6,152	1,553	1,543	1,608	1,593	(0.9%)	(7.3%)	6,296	2.4%
Taxes and Minority Interest	306	1,015	293	278	321	258	(19.5%)	(15.6%)	1,150	13.3%
Profit After Tax	1,413	5,137	1,260	1,265	1,287	1,335	3.7%	(5.5%)	5,147	0.2%
Net Margin	9.1%	8.5%	8.2%	8.2%	8.1%	8.0%	(10bps)	(110bps)	8.1%	(40bps)
Diluted EPS (₹/Share)	2.02	7.32	1.80	1.80	1.84	1.90	3.3%	(5.8%)	7.34	0.3%

<sup>#</sup>including other income on account of changes in the fair value of the liabilities for purchase of non-controlling interest and contingent considerations

<sup>\*</sup>Q2FY24: include one-time charges

# Balance sheet Consolidated IndAS financials



In ₹ million	As on 31-Mar-23	As on 31-Mar-24		
ASSETS				
Non-Current Assets				
Fixed assets	2,789	2,461		
Right-of-use assets	4,958	6,355		
Goodwill on consolidation	29,450	29,885		
Investment in associates	0	0		
Financial Assets				
Investments	116	115		
Other financial assets	488	825		
Deferred tax assets	2,948	2,921		
Income tax assets (net)	786	809		
Other non-current assets	1,026	2,086		
Total Non-Current Assets	42,561	45,457		
Current Assets				
Financial assets				
Current investments	596	300		
Trade receivables	10,385	11,608		
Cash and cash equivalents	1,515	1,748		
Other balances with bank	40	137		
Other financial assets	40	94		
Other current assets	1,507	1,486		
Total Current Assets	14,082	15,374		
TOTAL ASSETS	56,644	60,830		

In ₹ million	As on 31-Mar-23	As on 31-Mar-24		
EQUITY AND LIABILITIES				
Shareholder's Funds				
Equity share capital	6,970	6,970		
Reserve and surplus	26,699	30,034		
Non - controlling interest	4	4		
Total Equity	33,672	37,008		
Non-Current Liabilities				
Financial Liabilities				
Long-term borrowings	1,394	42		
Lease liabilities	4,467	5,714		
Other Financial Liabilities	181	0		
Provisions	137	188		
Deferred tax liabilities	1,196	1,470		
Total Non-Current Liabilities	7,375	7,414		
Current Liabilities				
Financial Liabilities				
Short-term and other borrowings	6,876	8,081		
Trade payables	2,314	3,056		
Lease liabilities	1,195	1,495		
Other financial liabilities	3,556	2,047		
Other current liabilities	829	1,057		
Provisions	826	467		
Provision for tax (net)	0	205		
Total Current Liabilities	15,597	16,409		
TOTAL LIABILITIES	56,644	60,830		

# Cash flow statement Consolidated IndAS financials

In ₹ million	Full year ended	Full year ended
	March 31, 2023	March 31, 2024
Cash Flow from Operating Activities		
Net profit before taxation and non controlling interest	6,152	6,297
Depreciation and amortization	2,632	2,602
Finance costs (For borrowing & lease liabilities)	790	1,034
Adjustment: Non-Cash Expense / (Other Income)	(1,732)	(363)
Add: Working Capital Changes	765	(2,404)
Less: Income Taxes Paid	(656)	(718)
Net cash generated from / (used in) Operating Activities (A)	7,950	6,448
Cash Flow from Investing Activities		
Capital Expenditure, net	(514)	(850)
Interest income received	10	10
(Increase)/Decrease in current investments	637	357
Short term fixed deposits	-	(33)
Earmarked balances with banks	30	(64)
Net cash generated from / (used in) Investing Activities (B)	164	(580)
Cash Flow from Financing Activities		
Net Change in Borrowings	(2,351)	(291)
Net Interest Paid	(787)	(1,011)
Payment of Lease Liabilities	(1,495)	(1,410)
Purchase of Treasury Shares, net	(140)	59
Purchase of non controlling interest in subsidiary	(276)	(583)
Dividend Paid (Net)	(2,384)	(2,406)
Net cash generated from / (used in) Financing Activities (C)	(7,434)	(5,642)
Net increase/ (decrease) in Cash and Cash Equivalents (A+B+C)	680	226
Cash and cash equivalents at the beginning of the period	828	1,515
Foreign exchange (loss) / gain on translating Cash and cash equivalents	7	6
Closing Cash and Cash Equivalents	1,515	1,748
Current Investments	596	300
Short term fixed deposits	-	33
Cash and Cash Equivalents including Investments	2,111	2,081

# **Operating** metrics



	Particulars	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24
Revenue by Vertical	Banking & Financial Services	49.0%	46.3%	43.4%	41.8%	40.3%	40.8%	40.8%	38.3%	37.3%
	Healthcare	30.3%	32.1%	34.5%	34.2%	33.2%	32.6%	32.7%	33.5%	32.9%
	Communications Media & Tech	19.0%	20.2%	20.2%	21.6%	22.3%	21.8%	21.2%	22.5%	23.6%
	Diverse Industries	1.7%	1.4%	1.9%	2.4%	4.2%	4.8%	5.3%	5.7%	6.2%
	Digitally Empowered Customer Experience	44.4%	46.6%	47.7%	50.4%	52.6%	51.8%	52.9%	53.5%	54.9%
Revenue by Service Lines	Intelligent Back Office	36.5%	32.7%	30.9%	29.2%	27.0%	27.0%	25.2%	25.8%	25.8%
Service Lines	Platforms, Automation & Analytics	19.1%	20.7%	21.4%	20.4%	20.4%	21.2%	21.9%	20.7%	19.3%
	US	70.7%	68.4%	67.2%	64.9%	63.3%	63.5%	65.1%	65.4%	65.0%
Revenue by Geography	UK	27.5%	30.1%	31.3%	34.1%	36.3%	36.4%	34.8%	34.5%	34.9%
Geography	Rest of World	1.8%	1.5%	1.5%	1.0%	0.4%	0.1%	0.1%	0.1%	0.1%
Revenue by	Offshore	27.0%	27.4%	25.9%	25.1%	24.6%	25.6%	26.7%	30.3%	31.4%
Delivery	Onshore	73.0%	72.6%	74.1%	74.9%	75.4%	74.4%	73.3%	69.7%	68.6%
Top Clients Revenue	Top client %	14.8%	15.2%	14.9%	15.8%	15.4%	14.6%	12.7%	13.7%	14.9%
	Top 5 client %	35.9%	36.4%	36.6%	38.5%	37.4%	37.2%	35.0%	35.8%	36.7%
Other Metrices	Total employees (end of period)	26,557	25,234	23,932	23,627	23,018	22,384	23,953	25,947	27,940
	Employees in India	16,045	14,769	13,431	12,489	12,395	12,457	14,437	16,269	17,987
	Employees outside India	10,512	10,465	10,501	11,138	10,623	9,927	9,516	9,678	9,953
	Net Addition	(841)	(1,323)	(1,302)	(305)	(609)	(634)	1,569	1,994	1,993
	Offshore Attrition (180 days+)	45.9%	43.8%	45.7%	44.4%	42.3%	39.1%	36.1%	33.8%	30.8%
	Onshore Attrition (180 days+)	50.2%	56.9%	52.0%	47.2%	44.9%	45.3%	44.8%	43.3%	42.5%



# **THANK YOU**

Investor relations

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