INVESTOR

PRESENTATION **JULY 2024**



Disclaimer



Certain statements in this presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forwardlooking statements. The risks and uncertainties relating to these statements include, but are not limited to risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in BPS market including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, time and cost overruns on client contracts, client concentration, our ability to manage ramp-ups and growth, our ability to manage our international operations, reduced demand in our key focus verticals, disruptions in telecom infrastructure and technology, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, performance of our subsidiaries, withdrawal of government fiscal incentives, political instability, legal restrictions on raising capital and acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry. Firstsource may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

Firstsource: Who we are?





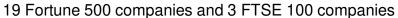




Specialized BPS partner

Hyper-focused, domain-centric teams with cutting-edge tech, data, and analytics

200+ global clients# including







29,231* Firstsourcers

Across US, UK, India, Philippines, South Africa, Australia, & Mexico

Part of RP-Sanjiv Goenka Group

Since 2012





Leaders in chosen segments

Banking & Financial Services, Healthcare, Communications, Media & Technology and Diversified Industries

Deep partnerships with clients

Average tenure of top 5 clients is over 18 years





Revenues of INR 63.4 Billion

(US\$765 Million) in FY2024

Part of RP-Sanjiv Goenka Group



Group turnover of ~US\$4.4 Bn*





Asset base of >US\$7.3 Bn*

Over
1.1 Million Shareholders



Strong workforce of **50,000+** employees, belonging to different nationalities

Presence in 50+ countries

100+ offices worldwide



Committed to powering millions of Indian homes and businesses with reliable electricity through its generation and distribution services



Too Yumm is a rapidly growing snack brand, captivating consumers with its flavorful and better-for-you snacking

Playing in the Personal care category with brands like Naturali and Within Beauty



A global player and a national leader with portfolio of Carbon Black & Specialty Chemicals



Inspiring communities, unite fans, set new benchmarks, foster championship culture, contribute to the development & growth of sports culture globally



Domain driven BPM services company leveraging a 'Digital First, Digital Now' approach to solve key customer problems for 200+ global clients



Step into a world of unparalleled luxury. Quest, the first of its kind in Eastern India, curates premium experiences that elevate your lifestyle



Diversified and innovative media company, with music catalogue that spans the gamut from the first recorded Indian songs to the latest hits and a strong video play, spread across making Films, TV serials, OTT series and short video content catering to the youth



India's largest producer of rubber & South India's second largest cultivator of tea



Nature's Basket is India's finest gourmet retailer with international food products



Spencer is an experience led multi-format retailer with varied assortments



Global media organization dedicated to helping its readers succeed big in business through best-in-class storytelling

We work with the leading global enterprises...





Banking & Financial Services

- Asset Finance
- Credit Cards
- Mortgages
- Retail & SME Banking
- FinTech



Healthcare

- Hospital Providers
- Physician Groups
- Health Plans
- Healthcare Services
- Medical Devices



Communications Media & Technology

- Streaming Services, Cable TV
- Broadband & Telephony
- Consumer Tech
- Ed Tech
- E-Commerce



Diversified Industries

- Utilities
- Government Entities

5 of Top 15

Mortgage Servicers in the US

5 of Top 15

Mortgage Lenders in the US

6 of Top 10

Credit card issuers in the US

3 of Top 6

Retail Banks in the UK

1,000+

Hospitals in the US

11 of Top 15

Health insurance/managed care providers in the US

1 of Top 2

Broadcasting and media companies in the UK

2 of Top 5

Telecom and broadcasting companies in the US

3 of Top 5

Consumer-tech companies in the US

2 of Top 4

Utility companies in the UK

And are market leaders in our solution offerings





Customer Experience (CX)

- Omnichannel engagement
- Active user personalization
- Intelligent automation
- Virtual Copilot



Consulting

- Technology solutions
- CX strategy and design
- Process optimization
- Metrics & measurement

Domain-led Platforms/Solutions (DP&S)

- Sympraxis Digital intake operations
- Firstsource Healthcare Cloud Revenue cycle management



Collections

- White-labeled digital collections
- First-party & third-party collections
- Legal collections
- Compliance & risk management



Data & Analytics (D&A)

- Data annotation and labeling
- Predictive analytics
- Managed services
- Al-enabled services



Trust & Safety (T&S)

- Audit of policies/queue structures
- Workflow optimization
- Real-time content monitoring
- Predictive analytics



Market Leader

Star Performer

Healthcare Payer Operations Peak Matrix Assessment | 2023



Major Contender RCM Operations

Peak Matrix Assessment | 2023



Major Contender

Star Performer **Banking Operations**

Peak Matrix Assessment | 2023



Leader Quadrant

Customer Experience Services Provider Lens | Europe | 2023



Horizon 2

HFS Horizons Customer Experience Services HFS Horizons | 2024



Horizon 1

HFS Horizons HCP Service Providers HFS Horizons | 2024



Leader

Cost Optimization & Revenue **Generation Capability**

NEAT Vendor Analysis | 2024

Our strategic priorities...



Cross-sell/up-sell

into existing clients



That are showing results



Our recent strategic deal wins



Selected by one of the **Top five banks in the UK**, a long-standing client for a large transformational program



Won a large deal from a Fortune500 managed health care companies in the US, one of our existing clients, for member and provider services, and end-to-end claims processing services



New logo addition with a scale deal from a leading pension administrator in the UK to improve their service coverage



Large deal from a premier SaaS platform provider for the Freight Industry in North America, a new logo for us, for providing customer service and back-office operations



Selected by a large cooperative financial institution in the UK for services in the areas of financial crime and compliance



Additional business from one of the largest utilities companies in the UK, to provide core customer support

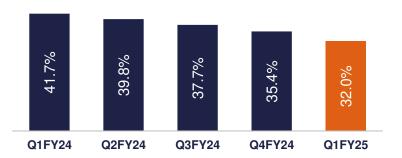


Expanded footprint and wallet share in one of the Top5 healthcare insurance companies in the US for providing digital intake, claims, and provider data management services

Total headcount



Attrition*



*For employees in employment for more than 180 days

We expect wider adoption of Gen Al ...





Most enterprises are still early in their GenAl adoption cycle

- After initial exuberance, enterprises are now looking at Gen AI in a more holistic manner
- Cost of compute and predicting same for future is gaining attention
- Scaling experiments and its implication are being discussed



Focus on Trustworthy and Responsible Al

- Copyrights, Data Security, and compliance has become key areas of focus
- Explainability and guardrails for model response is important to increase adoption



Scale adoption to open new market opportunities

- Co-develop domain/function-specific LLMs along with technology companies
- Need for Open Source & OnPrem LLMs by a few enterprise



Continued focus on POCs/Data quality as field evolves

- Move towards building agents that perform tasks along with other features
- Grounding the models with enterprise data to improve model output
- Pre-built integrations to enterprise systems to accelerate time-to-market

And building capabilities to address the opportunity





Suite of AI led solutions and platforms to drive transformation of clients in a responsible manner

FirstSense.Al

Our proprietary framework to accelerate clients' Al deployment

FirstSense.Al Studio

Sandbox ecosystem for experimentation, evaluation, and integration



An initiative to proactively engage Firstsourcers in Al engineering

Partner ecosystem

across Robotics, Process and Task Mining, and Conversational Al

Mortgage Quality
Audit co-pilot
launched to production

Multi-language proprietary LLMs supported; Completed 55+ POCs; 8+ co-pilots in production

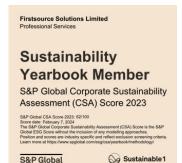
GenAl based
FirstAssist
launched across org
policy Q&A

FirstSense.Al demos has influenced 5+

demos has influenced 5+ customer wins

We are socially conscious













Firstsource ranked in the top 96th percentile on the Dow Jones Sustainability Index

Score of **62** on the CSA metric as well as on the ESG metric in the **first year** of participation **One of only three** Indian IT & ITES companies included in the S&P Global Sustainability Yearbook 2024



~14%
Renewable energy
mix

All UK Offices are Supplied with Green Energy

100% Waste disposed to waste handler

68.7%Reduction in Scope 1 emission vs. FY23

Beverage vending machines in UK are plastic free

100%



~46%
of the total workforce
comprise of women

Level 3
Disability Confident
Leader in the UK

15,507 CSR – Hours of

Volunteering

Spent directly through our CSR Initiatives

INR 11 Mn

75%

New suppliers screened on E&S KPI



54.5% of the Board are Independent Directors

18.1% of Independent Directors are Women

53.6% Promoter

shareholding

Zero
Fines and penalties related to unethical business practices

Cases of insider trading

Zero

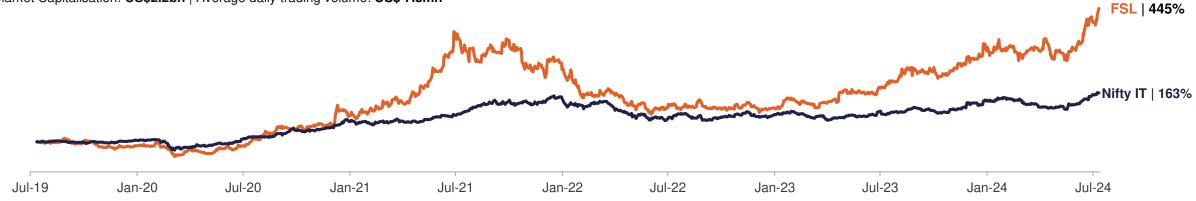
And focused on shareholder value creation



5 Years Stock Performance

NSE: FSL | BSE: 532809 | Reuters: FISO.BO| Bloomberg: FSOL:IN

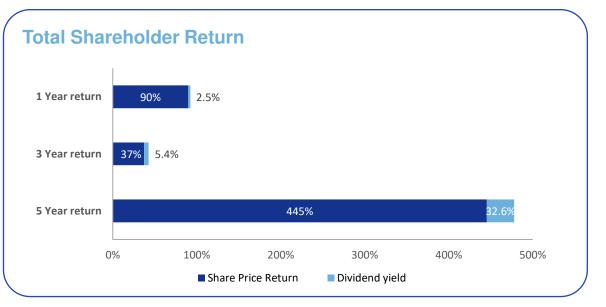
Market Capitalisation: **US\$2.2bn** | Average daily trading volume: **US\$ 7.8mn**



Shareholding Pattern* Public & Others 19% Promoter 54%

Key institutional shareholders

- HDFC Mutual Fund
- Tata Mutual Fund
- Vanguard Group
- BlackRock
- SBI Mutual Fund
- ICICI Prudential Mutual Fund
- Steinberg India
- Dimensional Fund
- LSV Asset Management
- Axis Mutual Fund



*As on 30th Jun. 2024

All stock price data based on closing prices as of 29 July, 2024; Average daily trading volume is average for the last six months

Our Leadership Team





MD & CEO



Dinesh Jain

Chief Financial Officer



Sohit Brahmawar

Chief Operating Officer



Aftab Javed

Chief Human Resources
Officer



Aniket Maindarkar

Chief Marketing Officer



Hasit Trivedi

Chief Digital & Al Officer



Vivek Sharma

Head – CMT, BFS
and Emerging Geos



Head – Healthcare & Lifesciences



Rajiv Malhotra

Head – Europe, Middle
East & Africa



Arjun Mitra

Head – Collections



Ashish Chawla

Head – CX and Consulting



Akash Pugalia

Head – Trust & Safety



Sundara Sukavanam

Head – Enterprise
Transformation Office

In summary...



We see potential to grow at an accelerated pace over the medium term...

- Discontinuities caused by macro and technology shifts are creating market opportunities
- Our 'market positioning' gives us an advantage

...Helped by our unique differentiators...

- Roster of long-standing relationships with quality clients with large spend
- Recognized market leadership in our chosen domains

...And driven by the OneFirstsource playbook...

- Focus on account mining and expanding capabilities
- Speed-to-market, clear accountability and improved market visibility are key imperatives

... Even as we remain focused on execution in the near term

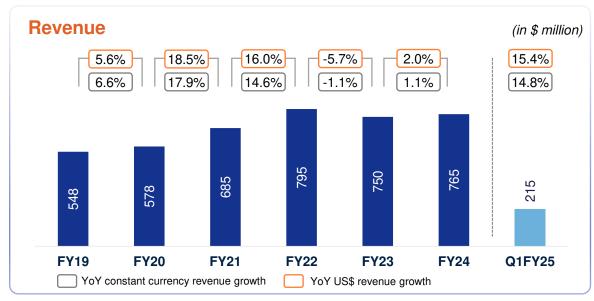
- Three large deal wins in Q1FY25
- Robust Q1FY25 exit deal pipeline

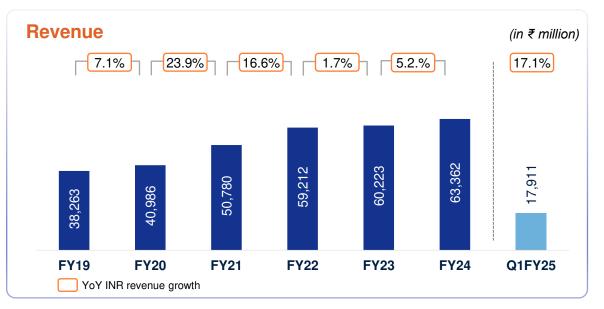


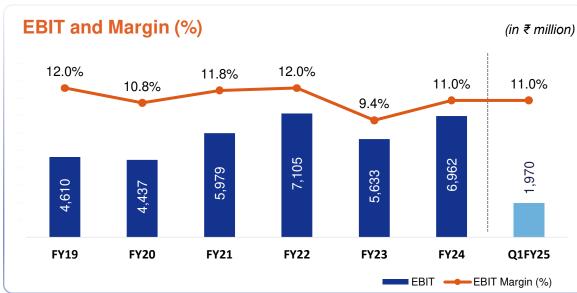
Factsheet

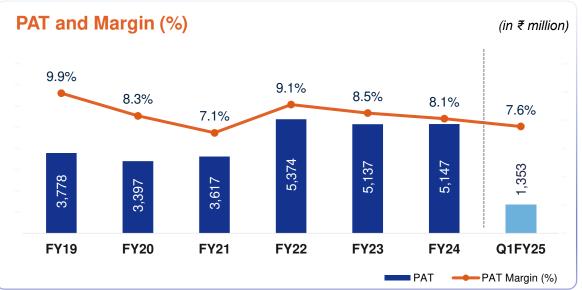
Financial performance snapshot | Q1FY25









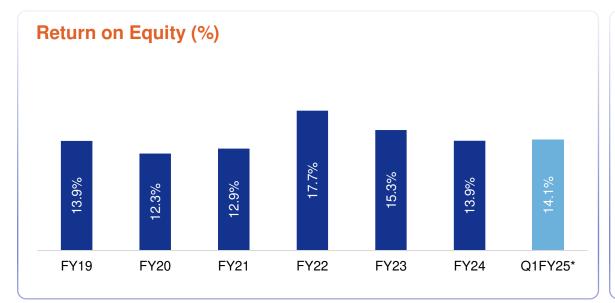


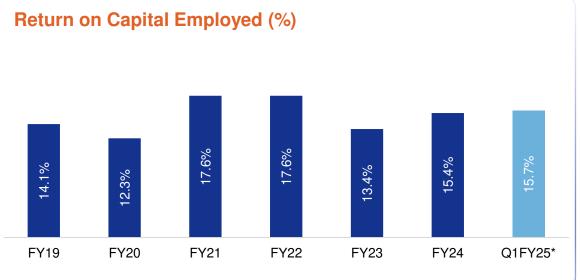
Note: FY24 EBIT margin was 11.1%, adjusted for one-time charges related to leadership changes in Q2FY24

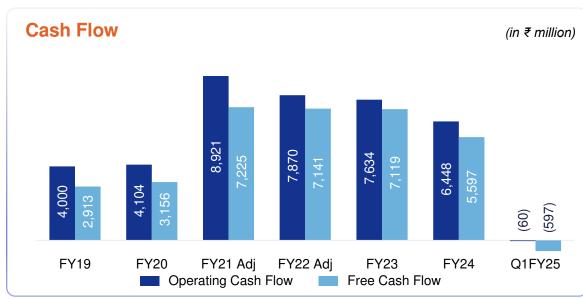
Note: FY21 PAT was ₹ 4,499m excluding exceptional items

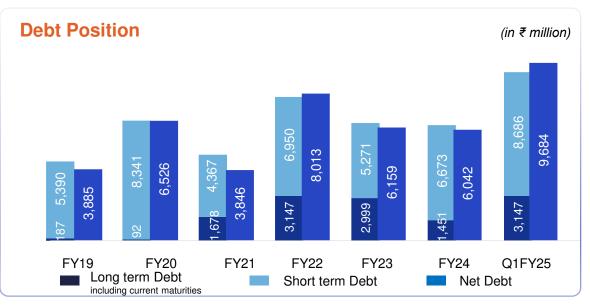
Key performance indicators | Q1FY25











Performance summary | Q1FY25





REVENUE

₹ 17,911 Million (US\$ 215 Million)

YoY growth of 17.1% YoY constant currency growth of 14.8% QoQ constant currency growth of 6.5%



EBIT

₹ 1,970 Million (Margin 11.0%)

YoY growth of 10.1%
YoY margin contraction of 70bps
QoQ margin flat



PROFIT AFTER TAX

₹ 1,353 Million (Margin 7.6%)

YoY growth of 7.4% YoY margin contraction of 60bps QoQ margin contraction of 40bps



EARNINGS PER SHARE

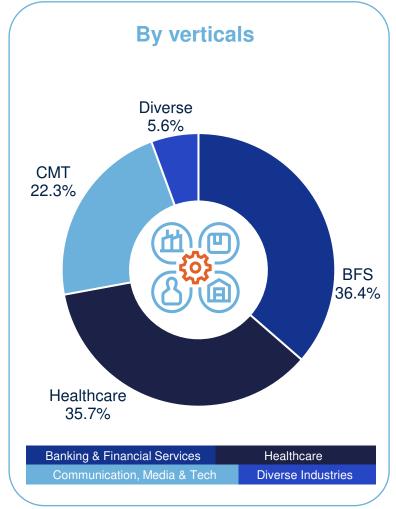
(Diluted)

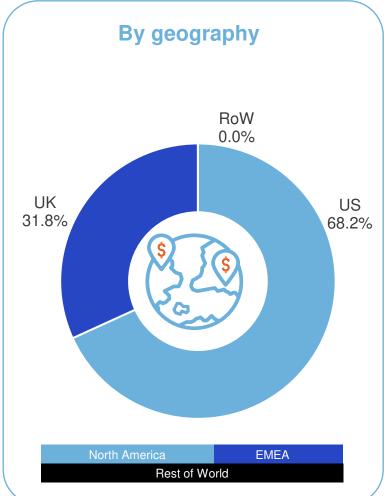
₹ 1.92 per share

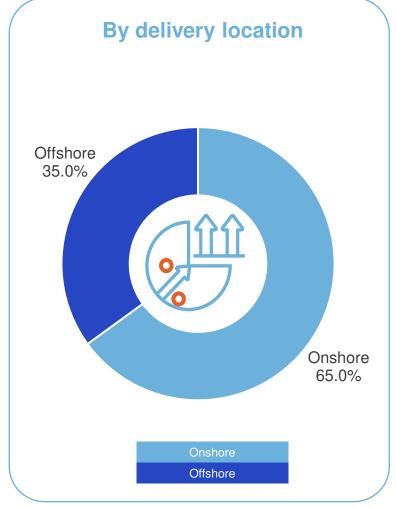
Q4FY24 at ₹ 1.90 per share Q1FY24 at ₹ 1.80 per share

Revenue distribution | Q1FY25









Cons. IndAS financials | Profit & Loss Statement



In ₹ million	Q1FY24	Q2FY24	Q3FY24	Q4FY24	FY24	Q1FY25	QoQ	YoY
Income from services	15,267	15,417	15,948	16,693	63,325	17,839	6.9%	16.8%
Other operating Income	25	(17)	18	12	37	72	-	-
Revenue from operations	15,292	15,400	15,966	16,705	63,362	17,911	7.2%	17.1%
Revenue from operations (USD Mn)	\$ 186	\$ 186	\$ 192	\$ 201	\$ 765	\$ 215	6.7%	15.4%
QoQ Growth % - Constant Currency	(3.0%)	(0.1%)	3.4%	4.2%	-	6.5%	-	-
YoY Growth % - Constant Currency	(1.6%)	(1.9%)	2.8%	4.5%	1.1%	14.8%	-	-
Manpower Expenses	9,239	9,402	9,895	10,558	39,093	11,268	6.7%	22.0%
Operating Expenses	3,652	3,710*	3,700	3,643	14,705	3,944	8.3%	8.0%
EBITDA	2,402	2,288	2,371	2,503	9,564	2,699	7.8%	12.4%
EBITDA Margin	15.7%	14.9%	14.9%	15.0%	15.1%	15.1%	10bp	-60bp
Depreciation / amortization	613	654	663	673	2,602	729	8.2%	18.9%
EBIT	1,789	1,634*	1,709	1,830	6,962	1,970	7.7%	10.1%
EBIT Margin	11.7%	10.6%	10.7%	11.0%	11.0%	11.0%	NM	-70bp
Other Income / (expense)	6	153#	134#	3	296	(11)	-	-
Interest expense, net	(243)	(244)	(235)	(240)	(962)	(287)	19.4%	18.1%
Profit Before Taxes	1,553	1,543	1,608	1,593	6,296	1,673	5.0%	7.7%
Taxes and Minority Interest	293	278	321	258	1,150	320	24.1%	9.2%
Profit After Tax	1,260	1,265	1,287	1,335	5,147	1,353	1.3%	7.4%
Net Margin	8.2%	8.2%	8.1%	8.0%	8.1%	7.6%	-40bp	-60bp
Diluted EPS (₹ /Share)	1.80	1.80	1.84	1.90	7.34	1.92	1.1%	6.7%

#including other income on account of changes in the fair value of the liabilities for purchase of non-controlling interest and contingent considerations
*Q2FY24: include one-time charges

Cons. IndAS financials | Balance Sheet



In ₹ million	As on 31-Mar-24	As on 30-Jun-24
ASSETS		
Non-Current Assets		
Fixed assets	2,461	3,164
Right-of-use assets	6,355	6,515
Goodwill on consolidation	29,885	32,464
Investment in associates	0	0
Financial Assets		
Investments	115	114
Other financial assets	825	1,009
Deferred tax assets	2,921	2,813
Income tax assets (net)	809	831
Other non-current assets	2,086	2,187
Total Non-Current Assets	45,457	49,096
Current Assets		
Financial assets		
Current investments	300	385
Trade receivables	11,608	13,497
Cash and cash equivalents	1,748	1,731
Other balances with bank	137	130
Other financial assets	94	167
Other current assets	1,486	1,982
Total Current Assets	15,374	17,893
TOTAL ASSETS	60,830	66,989

In ₹ million	As on 31-Mar-24	As on 30-Jun-24
EQUITY AND LIABILITIES		
Shareholder's Funds		
Equity share capital	6,970	6,970
Reserve and surplus	30,034	31,444
Non - controlling interest	4	4
Total Equity	37,008	38,418
Non-Current Liabilities		
Financial Liabilities		
Long-term borrowings	42	2,132
Lease liabilities	5,714	5,937
Other Financial Liabilities	0	568
Provisions	188	230
Deferred tax liabilities	1,470	1,492
Total Non-Current Liabilities	7,414	10,358
Current Liabilities		
Financial Liabilities		
Short-term and other borrowings	8,081	9,702
Trade payables	3,056	3,106
Lease liabilities	1,496	1,463
Other financial liabilities	2,047	2,345
Other current liabilities	1,057	971
Provisions	467	490
Provision for tax (net)	205	136
Total Current Liabilities	16,409	18,213
TOTAL LIABILITIES	60,830	66,989

Cons. IndAS financials | Cash Flow Statement



In ₹ million	3 Month ended June 30, 2023	3 Month ended June 30, 2024
Cash Flow from Operating Activities		
Net profit before taxation and non controlling interest	1,553	1,673
Depreciation and amortization	613	729
Finance costs (For borrowing & lease liabilities)	254	316
Adjustment: Non-Cash Expense / (Other Income)	(116)	187
Add: Working Capital Changes	(1,832)	(2,643)
Less: Income Taxes Paid	(90)	(321)
Net cash generated from / (used in) Operating Activities (A)	380	(60)
Cash Flow from Investing Activities		
Capital Expenditure, net	(151)	(538)
Interest income received	0	2
(Increase)/Decrease in current investments	(604)	30
Acquisition of business	-	(2,005)
Earmarked balances with banks	7	6
Net cash generated from / (used in) Investing Activities (B)	(748)	(2,504)
Cash Flow from Financing Activities		
Net Change in Borrowings	1,070	3,710
Net Interest Paid	(305)	(388)
Payment of Lease Liabilities	(349)	(375)
Purchase of Treasury Shares, net	17	(171)
Purchase of non controlling interest in subsidiary	(583)	(225)
Net cash generated from / (used in) Financing Activities (C)	(150)	2,552
Net increase/ (decrease) in Cash and Cash Equivalents (A+B+C)	(518)	(12)
Cash and cash equivalents at the beginning of the period	1,515	1,748
Foreign exchange (loss) / gain on translating Cash and cash equivalents	(1)	(5)
Closing Cash and Cash Equivalents	997	1,731
Current Investments	1,210	385
Short term fixed deposits	-	33
Cash and Cash Equivalents including Investments	2,207	2,149

Operating Metrices | Q1FY25



		Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Revenue by Vertical	Banking & Financial Services	46.3%	43.4%	41.8%	40.3%	40.8%	40.8%	38.3%	37.3%	36.4%
	Healthcare	32.1%	34.5%	34.2%	33.2%	32.6%	32.7%	33.5%	32.9%	35.7%
	Communications, Media & Tech	20.2%	20.2%	21.6%	22.3%	21.8%	21.2%	22.5%	23.6%	22.3%
	Diverse Industries	1.4%	1.9%	2.4%	4.2%	4.8%	5.3%	5.7%	6.2%	5.6%
Revenue by Geography	North America	68.4%	67.2%	64.9%	63.3%	63.5%	65.1%	65.4%	65.0%	68.2%
	Europe, Middle East, and Africa	30.1%	31.3%	34.1%	36.3%	36.4%	34.8%	34.5%	34.9%	31.8%
	Rest of World	1.5%	1.5%	1.0%	0.4%	0.1%	0.1%	0.1%	0.1%	0.0%
Revenue by Delivery	Offshore	27.4%	25.9%	25.1%	24.6%	25.6%	26.7%	30.3%	31.4%	35.0%
	Onshore	72.6%	74.1%	74.9%	75.4%	74.4%	73.3%	69.7%	68.6%	65.0%
New Logos	New logos added (during the quarter)	8	25	12	9	10	12	10	8	10
Client Concentration	Top 5 clients (share of total revenues)	36.4%	36.6%	38.5%	37.4%	37.2%	35.0%	35.8%	36.7%	34.6%
	Top 10 clients (share of total revenues)	50.0%	50.6%	53.6%	53.6%	52.7%	51.3%	52.0%	52.6%	51.5%
	US\$ 1m+ clients (nos.)	97	99	100	99	98	101	104	103	100
	US\$ 5m+ clients (nos.)	31	29	29	28	24	24	25	25	25
Client Distribution	US\$ 10m+ clients (nos.)	15	17	15	11	14	13	13	13	13
	US\$ 20m+ clients (nos.)	8	9	7	7	9	8	8	8	9
	US\$ 50m+ clients (nos.)	2	1	1	2	2	2	2	2	2
Revenue by Currency	USD	68.0%	65.4%	63.3%	62.2%	63.2%	65.0%	64.9%	64.8%	67.9%
	GBP	30.0%	32.6%	35.5%	37.0%	36.3%	34.3%	34.4%	34.4%	31.4%
Carrency	Others	2.1%	2.1%	1.1%	0.9%	0.5%	0.7%	.7% 0.7% 0.8%	0.8%	0.7%
Emailies	Total employees (period-end)	25,234	23,932	23,627	23,018	22,384	23,953	25,947	27,940	29,231
Employee Metrices	Net addition	(1,323)	(1,302)	(305)	(609)	(634)	1,569	1,994	1,993	1,291
	Attrition (TTM)	48.6%	48.1%	45.5%	43.3%	41.7%	39.8%	37.7%	35.4%	32.0%

^{*} For employees in employment for more than 180 days

FY25 Business outlook



11.5-13.5%

constant currency revenue growth (Earlier: 10-13%)





THANK YOU

Investor relations