

Firstsource in Top 25 of IAOP “2012 Global Outsourcing 100[®] rankings”

FSL listed amongst the top outsourcing firms in BFSI, Healthcare and Telecom sectors worldwide

Mumbai/ New York – 12 July, 2012 – Firstsource Solutions Limited (NSE:FSL, BSE:532809), a global provider of customized business process outsourced (BPO) services to the Banking & Financial Services, Telecom & Media and Healthcare sectors, today announced that it has been ranked # 22 in The International Association of Outsourcing Professionals (IAOP) – 2012 Global Outsourcing 100[®] rankings. This is an improvement over its ranking of 36th position in 2011.

The Global Outsourcing 100, now in its seventh year, is an independently judged, opt-in ranking of the world's best outsourcing service providers which has become an important resource to help companies compare providers and advisors using an objective methodology.

“It’s an honor to be a part of this illustrious list and climb up the ladder considerably from last year. Our process efficiency and focus on operational excellence have helped us gain ground this year and I am happy to see the results” said Rajesh Subramaniam, MD & CEO. “This ranking is also an endorsement and dedication of 30,000+ employees at Firstsource who deliver excellent value to our clients everyday and to our clients who believe in our work”.

IAOP has also mentioned Firstsource in the various sub categories in the 2012 listings:

Category – By Industry Focus

- Best 10 Leaders in Healthcare
- Best 20 Leaders in Financial Services (Banking, Markets)
- Best 20 Leaders in Telecommunications

Category – By Service Area

- Best 20 Leaders in Transaction Processing Services
- Best 20 Leaders in Industry-Specific Services
- Best 20 Leaders in Customer Relationship Management Services

Category – By Region Served

- Best 20 Leaders in UK
- Best 20 Leaders in US
- Best 20 Companies in India

Category – Honors and Highlights

- Top List Climbers Year to Year

For complete list of rankings, click here: <http://www.iaop.org/content/19/165/3437>

About IAOP

The International Association of Outsourcing Professionals® (IAOP®) is the global, standard-setting organization and advocate for the outsourcing profession. With more than 120,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit www.IAOP.org.

About Firstsource

Firstsource (NSE:FSL, BSE:532809, Reuters:FISO.BO, Bloomberg:FSOL@IN) is a leading global provider of customized BPO services to the Healthcare, Telecom & Media and Banking & Financial Services industries. Its clients include Fortune 500, FTSE 100 & Nifty 50 companies. Firstsource has a “rightshore” delivery model with operations in India, Ireland, Sri Lanka, U.S., UK and the Philippines. (www.firstsource.com).

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