

FOR IMMEDIATE RELEASE

FIRSTSOURCE LAUNCHES FIRST-OF-ITS-KIND 'CAREER ON WHEELS'

'Career on Wheels' aims to take BPO careers closer to Job Seekers

Mumbai, April 21, 2008: Firstsource Solutions (NSE: FSL) today announced the launch of the first-of-its-kind, Mobile Recruitment Van christened 'Career on Wheels'. The Recruitment Van, will reach out to job seekers in and around Mumbai. Firstsource's Mobile Recruitment Van will aim to create higher awareness amongst youngsters about the growth prospects of a career with a global company like Firstsource.

The Recruitment van, will function like a complete Recruitment office. Candidates walking into the van can fill out a registration form, be tested, interviewed and those clearing all rounds, can even receive his/her indicative job offer on the spot.

Inaugurating the Mobile Recruitment van, **Aashu Calapa, Executive Vice President – Human Resources, Firstsource** said, "The BPO Industry today faces an enormous talent crunch and in the days to come, the shortfall of trained manpower will become more acute. Career On Wheels is an innovation that we think will help expand the talent pool by taking the BPO career to the job seekers rather than waiting for them to come to us. Since candidates can register, be tested and get indicative job offers on the spot, the Van will make the whole process very convenient for job seekers."

The Mobile Recruitment Van, began its inaugural journey from Malad today and in the coming days will travel around Mumbai for 45 days for 8-hours everyday on a pre-decided route (map attached). The Recruitment Van will be strategically stationed near malls, colleges, public hang-outs ensuring wider reach.

Editors Notes:

According to NASSCOM-Everest study the Indian BPO sector today employs about 7,00,000 people and earns US\$ 11 billion in export revenues. The Industry could grow nearly five-fold to reach US\$50 billion in size by 2012. A five-fold growth will provide direct employment to about 2 million people. This growth may be hampered by a lack of trained and qualified employees and a shortage of 0.8-1.2 million entry-level graduates by 2012.

About Firstsource:

Firstsource (NSE: FSL, BSE: 532809, Reuters: FISO.BO, Bloomberg: FSOL@IN) is among India's leading BPO (business process outsourcing) service providers. Firstsource provides customized business process management to global leaders in the Banking & Financial Services, Telecom & Media and Healthcare sectors. Its clients include six Fortune Global 500 banks, two Fortune Global 500 telecommunications companies and three Fortune 100 healthcare companies. Firstsource has a global delivery model with operations in India, US, UK, Argentina and Philippines. (www.firstsource.com).

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